

**CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA**



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| Agenda Date: | June 5, 2023 |
| Action Required: | No action required. Informational update only. |
| Presenter: | Courtney Cacatian |
| Staff Contacts: | Chris Engel, Director of Economic Development |
| Title: | Charlottesville Albemarle Convention and Visitors Bureau Update |

Background

The City of Charlottesville and the County of Albemarle have jointly funded and undertaken the operation of a convention and visitors' bureau for many years and, mostly recently, pursuant to the agreement approved by the parties and effective as of July 1, 2018.

Discussion

Courtney Cacatian, Executive Director of the CACVB will provide an update on current activities.

Alignment with City Council's Vision and Strategic Plan

This action aligns with the Council's Vision for economic sustainability. This action aligns with the City Council's Strategic Plan Goal Four: A Strong Diversified Economy.

Community Engagement

Budgetary Impact

There is no budgetary impact to this presentation.

Recommendation

None.

Alternatives

Attachments

1. CACVB Board Presentation City Council 2023
2. Public Document CACVB FY2024